

# UBI Partnered with a leading pharma company for Analysing CMS Research Payments - 2019

## Situation & Objective

- Leading Pharma companies want to understand the flow of Research Grants and Payments for regulatory compliance and to glean competitive intelligence

## Impact

- These Open Payments Data insights allowed a large Pharma client to control and target the flow of payments across states, highest paid individual entities, teaching Hospitals and provided additional insights of areas to focus on for R&D.
- The research payment reported for the year 2019 has been summarised using appealing visualizations
- 3 dashboards are created General overview, Payment details and Recipients details which provides the users with actionable insights.

## Solution Approach

- UsefulBI developed tools to collate in-house and CMS Research payment data to create powerful dashboards that provided insights into the payment data and the ability to drill down into payment flow, its origin and recipients

