

# UBI Partnered with one of the Top 20 Global Pharma companies for Descriptive Analytics on Oncology Trials from Clinicaltrials.gov

## Situation & Objective

- One of our pharma clients wanted insights on the Oncology Trials going on around the world at a glance in form of interactive visuals that can be filtered and presented as per the user needs.

## Impact

- The dashboard created using Tableau provides the R&D team with a consolidated view of ongoing Oncology Trials worldwide.
- The interactive visuals and filtering capabilities enable users to quickly identify trials based on specific criteria of interest.
- The insights gained from the visualizations help the R&D team focus their efforts and resources on areas relevant to their own research.
- By having access to comprehensive and up-to-date information on Oncology Trials, the company can make informed decisions and stay competitive in the field of oncology research.

## Solution Approach

- UsefulBI obtained the data of the top 10,000 Oncology Trials around the world from clinicaltrials.gov. We cleaned, organized and manipulated the data to show compelling visualizations.

